

Everyone Can Be an Artist



Toys Designed Without Waste

See back cover for credentials & contact.

COIPLAY.COM

CO/PLAY · INSIDE EVERY KIT

Made With Care

Materials & pigments chosen with the same care as the children who play with them.

MATERIALS

Bamboo



Tinplate



Raw Wood



Acrylic Sheet



Watercolor Paper



Leather



Natural Threads
(Cotton / Silk / Hemp / Linen)



Natural Rubber



Canvas Cotton



Recycled Polyester



WATERCOLOR PAINT INGREDIENTS

PEACH GUM
(1500 Years of History)



A natural plant gum with a long history. Provides excellent binding and a smooth flow.

MINERAL PIGMENTS



Finely ground mineral pigments for rich, long-lasting color and excellent lightfastness.

EARTH MINERALS



Natural earth pigments from stone and clay. Bring depth, tone and organic character.

KAOLIN CLAY



Pure natural clay that improves opacity, smoothness and adhesion of the paint.

CALCIUM CARBONATE



A natural mineral filler that adds body, improves opacity and enhances color stability.

TITANIUM DIOXIDE



A natural mineral pigment that provides opacity, brightness and excellent covering power.

TALC



A natural mineral that improves smoothness, texture and paint performance.

MICA



Natural mineral flakes that bring subtle sheen, luminosity and depth to the colors.

STRONTIUM ALUMINATE



A natural mineral that enhances brightness and creates beautiful luminous effects in the paint.

WATER



Pure water ensures clean dissolution and the perfect consistency.

CO/PLAY

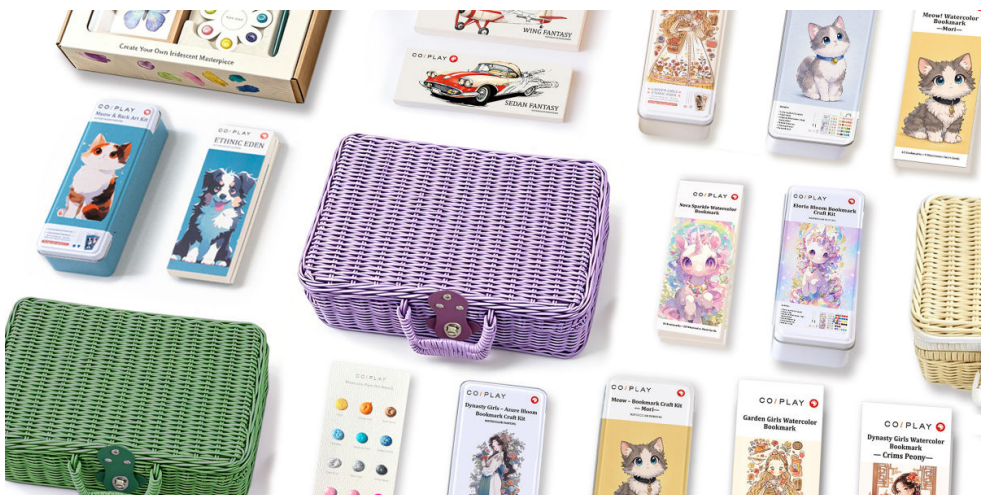
BRAND STORY

COI Play is an original brand from California, created to inspire focus and creativity in children.

The name "COI" stands for Creative, Original, and Intentional. We believe every child is born with creative potential and our goal is to provide them with the right tools to help them express it freely.

Founded by California-based product designer Bennie Mo, COI Play brings together a global team to create fun, functional, and artistic products for children.

We also care about giving back. A portion of every sale goes to support environmental and animal causes. As an ASPCA® Business Ambassador, we proudly support animal welfare.



U.S. Small Business
Administration



Meow - Bookmark Craft Kit



Luna
Age: 6+
SKU: COI0022
MSRP: USD \$ 19.99
Wholesale: USD \$ 10
EAN: 6975522409003



Lumi
Age: 6+
SKU: COI0021
MSRP: USD \$ 19.99
Wholesale: USD \$ 10
EAN: 6975522409010



Mori
Age: 6+
SKU: COI0020
MSRP: USD \$ 19.99
Wholesale: USD \$ 10
EAN: 6975522409027

Contents:

- 1 coloring bookmark book
- **12 bookmark pages**
- 9 paint cards
- 1 foldable water cup
- 2 paintbrushes
- 12 suede cords
- 18-Color Bloom Dot Palette



Opalune Dragons - Bookmark Craft Kit



Age: 6+

SKU: COI0028

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

EAN: 6975522409409

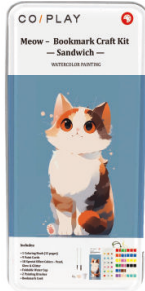


Contents:

- 1 coloring bookmark book
- 12 bookmark pages
- 9 paint cards
- 1 foldable water cup
- 2 paintbrushes
- 12 suede cords
- 18-Color Bloom Dot Palette



Meow & Bark - Bookmark Craft Kit



Sandwich

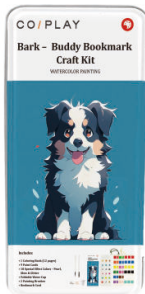
Age: 6+

SKU: COI0019

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

EAN: 6975522409034



Buddy

Age: 6+

SKU: COI0018

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

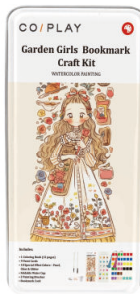
EAN: 6975522409041

Contents:

- 1 coloring bookmark book
- 12 bookmark pages
- 9 paint cards
- 1 foldable water cup
- 2 paintbrushes
- 12 suede cords
- 18-Color Bloom Dot Palette



Fairytale Princess Twin Bookmark Craft Kit



Garden Girls

Age: 6+

SKU: COI0016

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

EAN: 6975522409065



Ethnic Eden

Age: 6+

SKU: COI0017

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

EAN: 6975522409058

Contents:

- 1 coloring bookmark book
- **12 bookmark pages**
- 9 paint cards
- 1 foldable water cup
- 2 paintbrushes
- 12 bookmark tassels
- 18-Color Bloom Dot Palette



Travel & Adventure Combo Bookmark Craft Kit



Adventure

Age: 6+

SKU: COI0013

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

EAN: 6975522409089



Travel

Age: 6+

SKU: COI0015

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

EAN: 6975522409072

Contents:

- 1 coloring bookmark book
- 12 bookmark pages
- 9 paint cards
- 1 foldable water cup
- 2 paintbrushes
- 12 suede cords
- 18-Color Bloom Dot Palette



Dynasty Girls Bookmark Craft Kit



Azure Bloom

Age: 6+

SKU: COI0012

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

EAN: 6975522409096



Crimson Peony

Age: 6+

SKU: COI0011

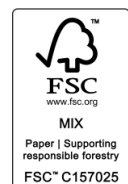
MSRP: USD \$ 19.99

Wholesale: USD \$ 10

EAN: 6975522409157

Contents:

- 1 coloring bookmark book
- **12 bookmark pages**
- 9 paint cards
- 1 foldable water cup
- 2 paintbrushes
- 12 bookmark tassels
- 18-Color Bloom Dot Palette



Unicorns' Dream Bookmark Craft Kit



Eloria Bloom

Age: 6+

SKU: COI0010

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

EAN: 6975522409102



Nova Sparkle

Age: 6+

SKU: COI0009

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

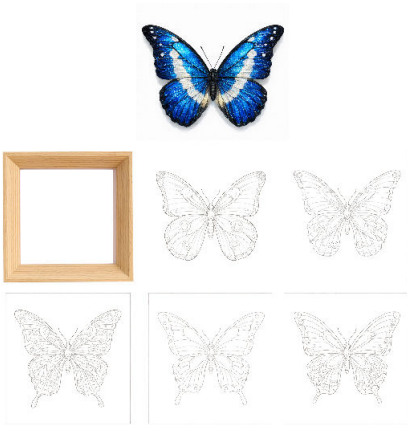
EAN: 6975522409942

Contents:

- 1 coloring bookmark book
- **12 bookmark pages**
- 9 paint cards
- 1 foldable water cup
- 2 paintbrushes
- 12 bookmark tassels
- 18-Color Bloom Dot Palette



Frame & Create - Butterfly -



Age: 6+

SKU: COI0030

MSRP: USD \$ 19.99

Wholesale: USD \$ 10

EAN: 6975522409294



Contents:

- 1 wooden frame
- 5 butterfly painting cards
- 1 foldable water cup
- 1 paintbrush
- 1 x 7-Color Bloom Dot Palette – Pearl Edition

Bookmark Art Party Deluxe Creative Fun for 8 Artists



Unicorns' Dream

Age: 6+

SKU: COI0055

MSRP: USD \$ 49.99

Wholesale: USD \$ 25

EAN: 6975522409348



Fairytale Princess Twin

Age: 6+

SKU: COI0051

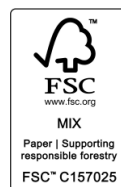
MSRP: USD \$ 49.99

Wholesale: USD \$ 25

EAN: 6975522409355

Contents:

- 2 coloring bookmark books (26 pages each,
52 bookmarks total)
- 36 paint cards
- 18-Color Bloom Dot Palette
- 2 foldable water cups
- 8 paintbrushes
- 8 colored pencils
- 1 bamboo pencil sharpener
- 1 handwoven basket
- 1 tote bag
- 52 bookmark tassels



Bookmark Art Party Deluxe Creative Fun for 8 Artists



Meow & Bark

Age: 6+

SKU: COI0052

MSRP: USD \$ 49.99

Wholesale: USD \$ 25

EAN: 6975522409300



Travel & Adventure Combo

Age: 6+

SKU: CO10053

MSRP: USD \$ 49.99

Wholesale: USD \$ 25

EAN: 6975522409317

Contents:

- 2 coloring bookmark books (26 pages each,
52 bookmarks total)
- 36 paint cards
- 18-Color Bloom Dot Palette
- 2 foldable water cups
- 8 paintbrushes
- 8 colored pencils
- 1 bamboo pencil sharpener
- 1 handwoven basket
- 1 tote bag
- 52 suede cords



Dynasty Girls Bookmark Art Party Deluxe Creative Fun for 8 Artists

Age: 6+

SKU: COI0054

MSRP: USD \$ 49.99

Wholesale: USD \$ 25

EAN: 6975522409119



Contents:

- 2 coloring bookmark books (26 pages each, **52 bookmarks total**)
- 36 paint cards
- 18-Color Bloom Dot Palette
- 2 foldable water cups · 8 paintbrushes
- 8 colored pencils
- 1 bamboo pencil sharpener
- 1 handwoven basket
- 1 tote bag
- 52 bookmark tassels



Unicorns' Dream Bookmark Art Party Deluxe Creative Fun for 12 Artists



Age: 6+

SKU: COI0056

MSRP: USD \$ 59.99

Wholesale: USD \$ 30

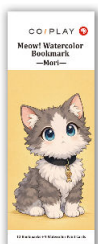
EAN: 6975522409324

Contents:

- 4 coloring bookmark books (26 pages each)
- 72 paint cards
- 18-Color Bloom Dot Palette
- 4 foldable water cups
- 12 paintbrushes
- 12 colored pencils
- 1 bamboo pencil sharpener
- 1 handwoven basket • 1 tote bag
- 50 bookmark tassels + 2 beaded bookmark tassels



Meow! Watercolor Bookmark Coloring Book



Mori

Age: 6+

SKU: COI0034

MSRP: USD \$ 5.99

Wholesale: USD \$ 3

EAN: 6975522409140



Luna

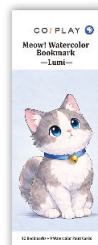
Age: 6+

SKU: COI0032

MSRP: USD \$ 5.99

Wholesale: USD \$ 3

EAN: 6975522409126



Lumi

Age: 6+

SKU: COI0033

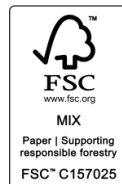
MSRP: USD \$ 5.99

Wholesale: USD \$ 3

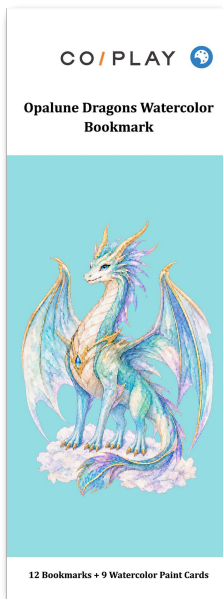
EAN: 6975522409133

Contents:

- **Includes 12 Bookmarks**
- 9 Coloring Pages



Opalune Dragons Bookmark Coloring Book



Age: 6+

SKU: COI0031

MSRP: USD \$ 5.99

Wholesale: USD \$ 3

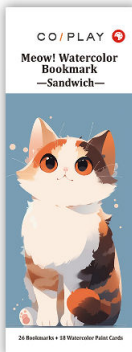
EAN: 6975522409416

Contents:

- Includes 12 Bookmarks
- 9 Coloring Pages



Meow & Bark Watercolor Bookmark Coloring Book



Sandwich

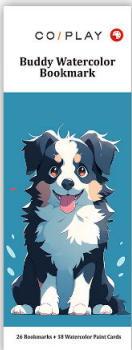
Age: 6+

SKU: COI0035

MSRP: USD \$ 7.99

Wholesale: USD \$ 4

EAN: 6975522409164



Buddy

Age: 6+

SKU: COI0036

MSRP: USD \$ 7.99

Wholesale: USD \$ 4

EAN: 6975522409171

Contents:

- Includes 26 Bookmarks
- 18 Coloring Pages



Unicorns' Dream Watercolor Bookmark Coloring Book



Eloria Bloom

Age: 6+

SKU: COI0043

MSRP: USD \$ 7.99

Wholesale: USD \$ 4

EAN: 6975522409249



Nova Sparkle

Age: 6+

SKU: COI0045

MSRP: USD \$ 7.99

Wholesale: USD \$ 4

EAN: 6975522409256

Contents:

- **Includes 26 Bookmarks**
- 18 Coloring Pages



Dynasty Girls Watercolor Bookmark Coloring Book



Azure Bloom

Age: 6+

SKU: COI0042

MSRP: USD \$ 7.99

Wholesale: USD \$ 4

EAN: 6975522409232



Crimson Peony

Age: 6+

SKU: COI0041

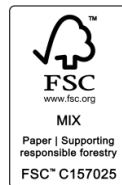
MSRP: USD \$ 7.99

Wholesale: USD \$ 4

EAN: 6975522409225

Contents:

- **Includes 26 Bookmarks**
- 18 Coloring Pages



Fairytale Princess Twin Watercolor Bookmark Coloring Book



Garden Girls

Age: 6+

SKU: COI0038

MSRP: USD \$ 7.99

Wholesale: USD \$ 4

EAN: 6975522409195



Ethnic Eden

Age: 6+

SKU: COI0037

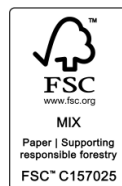
MSRP: USD \$ 7.99

Wholesale: USD \$ 4

EAN: 6975522409188

Contents:

- **Includes 26 Bookmarks**
- 18 Coloring Pages



Travel & Adventure Combo Watercolor Bookmark Coloring Book



Sedan Fantasy

Age: 6+

SKU: COI0040

MSRP: USD \$ 7.99

Wholesale: USD \$ 4

EAN: 6975522409218



Wing Fantasy

Age: 6+

SKU: COI0039

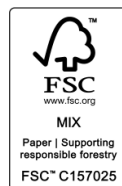
MSRP: USD \$ 7.99

Wholesale: USD \$ 4

EAN: 6975522409201

Contents:

- **Includes 26 Bookmarks**
- 18 Coloring Pages





Meow & Bark Bookmark Craft Kit

Age: 6+

SKU: COI0023

MSRP: USD \$ 29.99

Wholesale: USD \$ 15

EAN: 6975522409935



Unicorns' Dream Bookmark Craft Kit

Age: 6+

SKU: COI0029

MSRP: USD \$ 29.99

Wholesale: USD \$ 15

EAN: 6975522409959

Contents:

- 2 coloring bookmark books (26 pages each, **52 bookmarks total**)
- 36 paint cards
- 1 foldable water cup
- 3 paintbrushes



Fairytale Princess Twin Bookmark Craft Kit

Age: 6+

SKU: COI0025

MSRP: USD \$ 29.99

Wholesale: USD \$ 15

EAN: 6975522409911



Travel & Adventure Combo Bookmark Craft Kit

Age: 6+

SKU: COI0024

MSRP: USD \$ 29.99

Wholesale: USD \$ 15

EAN: 6975522409928

Contents:

- 2 coloring bookmark books (26 pages each, **52 bookmarks total**)
- 36 paint cards
- 1 foldable water cup
- 3 paintbrushes

Dynasty Girls Bookmark Craft Kit



Age: 6+

SKU: COI0026

MSRP: USD \$ 29.99

Wholesale: USD \$ 15

EAN: 6975522409898



Contents:

- 2 coloring bookmark books (26 pages each, **52 bookmarks total**)
- 36 paint cards
- 1 foldable water cup
- 3 paintbrushes

Dot Palette Collection: Vibrant Hues & Special Effects



Pearl Finish (7-Color)

SKU: COI0007

MSRP: USD \$ 4.00

Wholesale: USD \$ 2

EAN: 6975522409270

Contents:

· 7-Color Bloom Dot Palette-Pearl Edition



Glow-in-the-Dark (7-Color)

SKU: COI0006

MSRP: USD \$ 5.50

Wholesale: USD \$ 2.75

EAN: 6975522409287

Contents:

· 7-Color Bloom Dot Palette-Glow-in-the- Dark Edition



Watercolor Dot Palette - 18 Colors

SKU: COI0008

MSRP: USD \$ 5.50

Wholesale: USD \$ 2.75

EAN: 6975522409263

Contents: ·18-Color Watercolor Dot Palette

·18 Colors: classic, pearlescent, glow-in-the-dark, laser gold & laser silver

Watercolor Art Supplies



8-Piece Wooden Handle Watercolor
Brush Set - Cream

SKU:COI0001

MSRP:USD \$ 6.99

Wholesale: USD \$ 3.50

EAN: 6975522409393



3-Piece Acrylic Handle Watercolor
Brush Set - Blue

SKU:COI0003

MSRP:USD \$ 5.99

Wholesale: USD \$ 3

EAN: 6975522409331



3-Piece Acrylic Handle Watercolor
Brush Set - Pink

SKU:COI0004

MSRP:USD \$ 5.99

Wholesale: USD \$ 3

EAN: 6975522409379



3-Piece Acrylic Handle Watercolor
Brush Set - Frosted White

SKU:COI0002

MSRP:USD \$ 5.99

Wholesale: USD \$ 3

EAN: 6975522409386



Collapsible Silicone Paint Water Cup

SKU:COI0005

MSRP:USD \$ 5.99

Wholesale: USD \$ 3

EAN: 6975522409362

CO / PLAY

CREATIVE • ORIGINAL • INTENTIONAL



Hand-designed in California.

Made with FSC-certified paper, peach-tree resin watercolors, and materials chosen with the same care as the children who play with them.

4.7 
AMAZON

4.8 
ETSY

<1%
RETURN RATE

WBENC • ASPCA AMBASSADOR • 2025 SB100 • FSC • LHAMA • 12 STANDARDS TESTED

coiplay.com

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